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FEB 20 1924

# CHARLES W. FORD & CO.

Our Freight Office, Express Office and Money Order Office is at  
**FISHERS, Ontario Co., N. Y.**

## RETAIL LIST

BEST, NEW KINDS

# SEED POTATOES

Many trials, besides seed from many places, clearly show Seed Potatoes grown here to be Thriftiest, making Heaviest Crops.

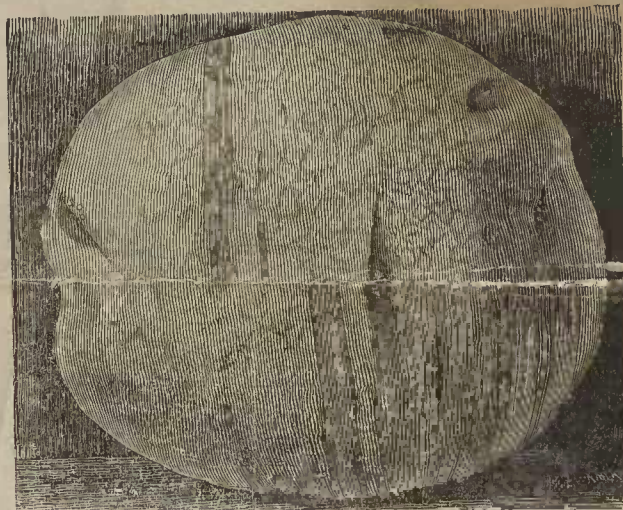
### FISHERS, Ontario County, NEW YORK,

Has long been noted for Vigorous Seed Potatoes. Many farmers came long distances for them. Thirty years ago one came fifty miles with wagon for a load. Last season orders came to us from Japan, England and Mexico. Each got a few new seed, and we sent carloads to Canada, Maine, Minnesota and Wisconsin, and many thousand bushels to Middle States farmers.

Wise Planters Obtain Seed Potatoes from places where their vigor is known to increase instead of running out.

## HUSTLER

In a patch of Early Rose, one plant ripened big, WHITE SKINNED Potatoes, full TWO WEEKS before the Rose, and so good that some were saved and carefully grown, proving to be such rapid growers, they deserve the name, HUSTLER. Although extra early, it keeps SOUND AND FIRM UNTIL SPRING. Its sprouts are large, strong and vigorous, leaves very broad, vines upright, rugged, rapid growers, unknown to blight. HUSTLER GROWS LARGER, YIELDS MORE LARGE POTATOES, and ripens more uniformly, very early, than most other extra early kinds. Its large, plump, chunky, smooth, handsome tubers, will be among the very first to market at highest price—well worth it, too. Such EXCELLENT COOKERS will surely be wanted. Heaviest yielder of extra early sorts; good keeper, sound and firm until summer. Finest quality all the year round.



Price, 90 cents per Peck; \$1.50 per Half Bushel; \$2.60 per Bushel; \$5.50 per Barrel.

### SEE WHAT THIS FARMER SAYS OF IT!

THE HUSTLER ripened extremely early, and such splendid cookers, they were in great demand for table use before several other early sorts were large enough. With ordinary field culture they yielded about one-fourth more than Carman, right along side.—Robert T. Evans, Burlington Co., N. J.

## EARLY SIX WEEKS

This EXTRA EARLY is in great demand for seed by experts who harvest before vines die, and sell the plump, smooth, handsome potatoes at very high prices. One reported, "SIX WEEKS are EXTRA EARLY, cook mealy, are good yielders of nice size, averaging one-half pound each. Eight pounds of seed yielded over FIVE HEAPING BUSHELS." Another reported that "June 16th he dug over SIXTEEN BUSHELS" from a peck of seed, and that they were ready sale at \$3.00 per bushel." Introducers claim to grow SIX WEEKS large enough for use in only six to seven weeks from planting. This seems to us incredible. We are told that FARM JOURNAL people had NICE LARGE SIX WEEKS potatoes in fifty-seven days from planting.



Price, 90 cents per Peck; \$1.50 per Half Bushel; \$2.60 per Bushel; \$5.50 per Barrel.

MAIL PRINTING HOUSE, FAIRPORT, N. Y.

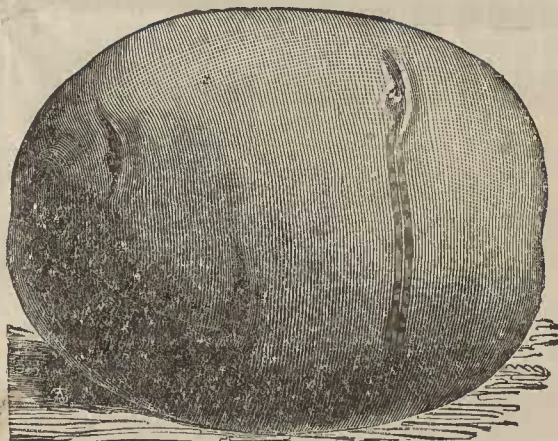


## SWIFTSURE

This new variety is highly esteemed where it is best known because it is extremely early, remarkably productive, very handsome in appearance, and of excellent cooking qualities. Beautiful creamy white, smooth, plump, roundish, little longer than wide.

### SWIFTSURE IS EXTRA EARLY.

ripening with Hustler two weeks sooner than most early sorts. It sets enough potatoes to amply reward the most generous treatment quickly making heavy crops ready for market at high prices when most varieties are too small for use.



Price, 90 cents per Peck; \$1.40 per Half Bushel; \$2.50 per Bushel; \$5.00 per Barrel.

April 1902, Mr. S. C. VanWyck of Dutchess Co., N. Y., wrote us: "Just received my four barrels of potatoes. They are very nice."

## MANISTEE IMPROVED

Out-yielded all other pink kinds the last three years. Mid-season, oval, oblong. Its plants are healthy, rapid growers, free of disease or blight, soon making large vines covering the ground well. On naturally superior potato soil here this excellent variety has steadily gained in vigor. Several of our customers have remarkably heavy crops of choice MANISTEE IMPROVED, which command high prices from discriminating people who insist on having the very best there is.



Price, 90 cents per Peck; \$1.35 per Half Bushel; \$2.30 per Bushel; \$4.75 per Barrel.

We do not know who gave the name TAFT to this new variety of BIG potatoes, but there is reason to hope that merits of each may show these two very productive varieties well worth the great names they bear.

## TAFT

We were glad to see such heavy crops of nice, large, smooth, healthy appearing potatoes and when some were cooked, we were greatly pleased with their fine quality. Wishing all our customers might try them because this seems the most promising of all round, white skinned potatoes. Very large, smooth, handsome, of finest quality, cooking dry, mealy, excellent. The only fault we have heard of BIG BILL TAFT potatoes, "Almost too large," but that is such a good point, it is well to plant some of them. They seem well worthy a thorough trial.

Price, 90 cents per Peck; \$1.40 per Half Bushel; \$2.50 per Bushel; \$5.00 per Barrel.

Cost of Vigorous Seed is so small compared with value of Good Crops, Best Seed seems wisest policy.

Please tell us what kinds and about how many you think of getting and we will name Special Low Prices on them. Best Seed Pays Best.

## BRYAN

Wherever this splendid new variety is known it is highly prized because it has produced enormous yields of very attractive appearance, averaging so many large, handsome, white tubers, almost every one large enough for first grade in fancy markets. Its cooking qualities are very good, much better than most of the heavy croppers, and it is a remarkably good keeper, firm and good until very late. This seed ought to be in the hands of planters who are willing to provide the best of seed in order to have best crops.

Price, 90 cents per Peck; \$1.40 per Half Bushel; \$2.50 per Bushel; \$5.00 per Barrel.

## Early Russet

A new seedling bred from two famous early varieties. Its strong, compact, upright vines make large healthy foliage free from blight. Potatoes close together in the hill, creamy buff skin, slightly netted, very handsome of oval form, four to five inches in length, sometimes larger, with eyes on the surface and very shallow, keeps remarkably well, firm and plump until very late. EARLY RUSSET comes highly recommended as potato perfection, believing it to be



not only very early but one of the very best extra early potatoes in existence. Its flesh fine grained as white as snow, cooks dry and floury and its flavor is mild and delicious.

PRICE, 90 CENTS PER PECK; \$1.50 PER HALF BUSHEL; \$2.50 PER BUSHEL; \$5.50 PER BARREL.



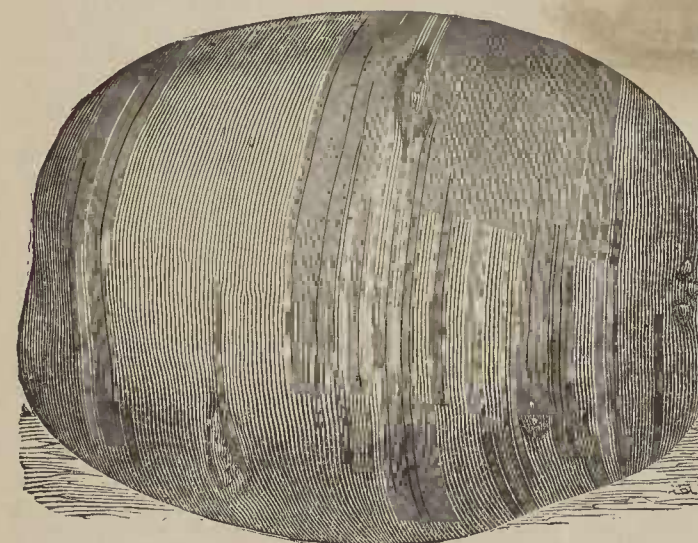
## NEW SEEDLING RELIANCE

Mid-season; large, white. This vigorous, healthy, new seedling is very hardy and well suited to a wide range of climate and soils, making splendid crops both north and south, keeping well late. It has large, full, strong eyes, which put forth thirty sprouts, soon making large vines which stand up well until after blossoming, then fall and cover the ground. RELIANCE sets numerous potatoes close to the vine, roundish, slightly flattened, largest are half-long, nearly all large like Carman, but has larger eyes, makes more vines, has done much better on hard soils where most kinds fail and has made heavy crops on sandy soils too light for other sorts.

PRICE, 90 CENTS PER PECK; \$1.40 PER HALF BUSHEL; \$2.50 PER BUSHEL; \$5.00 PER BARREL.

## World Wonder

Very productive, uniformly very large, round to oblong, somewhat flattened, shallow eyes, smooth, glossy, white skin, good cookers, flesh very white, fine grained. This splendid new variety fresh from a seed-ball of Rural New Yorker is the newest and best in the same line with Carman and Sir Walter. It closely resembles these magnificent varieties, is thriftier; a stronger grower, more to the hill, more uniformly large, much larger crops, smooth and handsome, ripens with Carman. Paul Fredericks originated and named this WONDER. He had 60 bus. more per acre than a very heavy crop of Rural N. Y. right along side.



Neighbors who grew thousands of bushels of Rurals, Carmans and Sir Walter were satisfied with good crops until they watched WONDER and saw their favorites beaten 60 to 100 bushels per acre. They are now glad to get seed of this NEW SEEDLING at any reasonable price.

PRICE, 90 CENTS PER PECK; \$1.25 PER HALF BUSHEL; \$2.00 PER BUSHEL; \$4.25 PER BARREL.

I had six short rows of this new kind (World Wonder) and harvested nineteen bushels, and from six rows, the same length, of Rural New Yorker adjoining them, I only got ten bushels. I don't want to sell any of the new kind. I want to plant them.—FRED GIBKE.

Lewellyn Matthews grew 24 bushels WORLD WONDER from 1 bushel of seed.

When you buy Our Seed Potatoes you know you get the best; they have gained a wide reputation.



## THREE KINDS IN ONE BARREL

On every farm should be a few EXTRA EARLY, some medium and more of a later kind, so that farmers may have the best all the year round. Fifteen pounds HUSTLER, thirty pounds TAFT and 120 pounds POPULARITY or EARLY SIX WEEKS, LONGFELLOW and BRYAN, in one barrel for \$5.00; or one-third barrel each of any three kinds in our lists at list prices, packing with something between to separate; 165 pounds all in large barrel.

### PAT MURPHY'S CHOICE

Late, long, smooth and handsome. Keeps well for spring and summer use. Does not go to pieces in cooking. Its pure white flesh makes excellent French Fries good all the year round. It has plenty of good strong eyes nearly even with the surface, and on suitable soil with proper treatment it generally makes big crops of big potatoes free from scab or disease.

Price, 90 cents per Peck; \$1.40 per Half Bushel; \$2.50 per Bushel; \$5.00 per Barrel.

### POPULARITY

This splendid new medium early variety makes very heavy crops, large, round to oblong, slightly flattened, smooth and handsome, like Beauty of Hebron it is an excellent cooker, dry and mealy, all the year round either baked or boiled.

Popularity seems to combine to a remarkable degree, great productiveness with highest quality.

Price, 90 cents per Peck; \$1.35 per Half Bushel; \$2.30 per Bushel; \$4.75 per Barrel.



## LONGFELLOW

Medium late, very large, long, somewhat flattened, eyes shallow. Smooth, glossy, white skin, flesh white, good to boil and fry; just right to make Saratoga chips. THE HEAVIEST CROPPER IN CULTIVATION. Vines are very luxuriant, branching freely and have many more leaves than potato vines usually have. When full grown, LONGFELLOW vines generally cover the ground completely. LONGFELLOW sets a good many potatoes which grow to be very large, smooth and handsome. It has made immense crops, doing remarkably well on all kinds of soil.

Price, 90 cents per Peck; \$1.50 per Half Bushel; \$2.60 per Bushel; \$5.50 per Barrel.

One pound any kind in our lists by mail, POSTAGE PREPAID for 25 cents.

One pound each of any five kinds in our lists, the five pounds POSTAGE PREPAID for \$1.00.

### POTATO EYES BY MAIL, POSTAGE PREPAID, to any Post Office in U. S.

25 eyes of any one variety mailed Postage Prepaid for 25 cents.

50 eyes each of any three kinds in our lists, the 150 all mailed Postage Prepaid for \$1.00.

Good Prices for Dried Root

## GINSENG

Seeds and Plants For Sale Now.

GINSENG—The Man Plant of American Indians and of Chinese. These Manlike roots sell for fabulous prices in China, where it is highly valued as a remedy, particularly for exhaustion of body or mind, it strengthens the vital spirits; sometimes sells for its weight in gold. An educated Chinaman tells us: "GINSENG root look like little man, makee feel good, strong, cost muchee in China."

A neighbor found in forests a few plants from which he is growing CULTIVATED GINSENG OF FINEST QUALITY in shade of grape arbors, apple trees and buildings.

NEW YORK GINSENG SELLS HIGHEST. His first bed three feet square yielded five pounds dried root which sold for \$25.00. Next from bed ten feet square he sold for \$117.00. In 1906 he dug only eighty-four pounds dry which he kept until July, 1907. We sold it for him and sent him a check for \$474.60 for it. BY REGISTERED MAIL SEEMS A GOOD WAY TO SEND DRY ROOTS TO MARKET.

We believe Ginseng profitable to grow at \$2.00 per pound; in fact ours seems so healthy it should pay well at \$2.00. Young seedlings the size of a match are easy to plant and make hardy plants in shade. We can get 100 good seedling roots for you, for \$7.50, or 1,000 for \$65.00; or 300 good seeds ripened in 1910, which should grow early next spring, for \$7.50, if ordered now before other orders take them.

Prospect is brighter than usual for Ginseng growers because active demand takes all good, dry root at higher prices than ever before so soon after harvest of new crop.

MESSRS. CHAS. W. FORD & CO., Fishers, N. Y.

Gentlemen:—Thanks

for check, one hundred and twenty-six dollars (\$126.00) which I received for the twenty-one pounds of dried Ginseng root y.

u sold for me.

Very truly yours,

Victor, N. Y., July 14, 1906.

O. B. WOOD.